2018 AGENDA*



KICKOFF

WEDNESDAY, JANUARY 24 | 8AM - 6PM

Check In –
Breakfast &
professional
headshots

Understanding Communication Styles through The Forté Institute Leadership Discussion with PPD Chairman and CEO David Simmons and former Food Network President Judy Girard.

Benefits of Peer Mentoring Social Hour with WILMA Leadership Institute Alum

LOCATION: UNCW

LEVERAGING YOUR STRENGTHS

WEDNESDAY, FEBRUARY 21 | 8AM - 1PM



- Michele Holbrook, Corning's Plant Manager, will talk about understanding the benefits of knowing your strengths and how to leverage them as a leader.
- Lunch with Corning's Leadership Team

LOCATION: CORNING INC.

NEGOTIATION TECHNIQUES

WEDNESDAY, JUNE 20 | 8AM - 1PM



NOISSE

- Kim Bankston, GM, Human Resources at GE Hitachi will lead an interactive session covering influencing style, how to analyze your audience and key strategies for any type of negotiation.
- Lunch with GE Hitachi Executive Team

Julie Wilsey, director at Wilmington

team effectiveness and reducing

International Airport, will talk about

unnecessary conflict in the workplace.

LOCATION: GE HITACHI

GROWING YOUR NETWORK

WEDNESDAY, MARCH 14 | 8AM - 1PM



- Dana Cook, owner Julia's Florist; Sabrina Davis, owner Port City Signs; and Natalie English, president and CEO of Wilmington Chamber of Commerce, talk about entrepreneurship.
- CEO lunch

LOCATION: WILMINGTON CHAMBER OF COMMERCE

LOCATION: WILMINGTON INTERNATIONAL AIRPORT SELLING SKILLS & TECHNIQUES

WEDNESDAY, AUGUST 15 | 8AM - 1PM

CEO lunch

NAVIGATING CONFLICT

WEDNESDAY, JULY 18 | 8AM - 1PM

SESSION

- Marty Fukuda, COO at N2 Publishing, a seven-time Inc. 5000 honoree, will talk about how to increase sales productivity, sales goals and essential selling principles that can be used in
- Lunch with Brett Martin, CEO of CastleBranch

LOCATION: CASTLEBRANCH

THINKING STRATEGICALLY

WEDNESDAY, APRIL 18 | 8AM - 1PM



- Chip Mahan, founder and CEO of Live Oak Bank will share his experiences taking chances, reaching goals and finding opportunities to be more proactive.
- CEO lunch with Coach Karen Barefoot, Women's Basketball Coach (UNCW)

LOCATION: LIVE OAK BANK

MOTIVATING TEAMS & MANAGING CONFLICT

WEDNESDAY, MAY 16 | 8AM - 1PM



- NHRMC's Leadership Team will talk about strategies for successful teams.
- Lunch with NHRMC Executive Team

LOCATION: NEW HANOVER REGIONAL MEDICAL CENTER

GRADUATION

WEDNESDAY, SEPTEMBER 19 | 8AM - 1PM



- Goal-setting exercise reflecting on life, daily and a 5-year plan
- Graduation lunch with guests and WILMA's Women to Watch Network honoring the 2018 WLI Class

LOCATION: TBD

* AGENDA SUBJECT TO CHANGE